

Opportunities in the Business School

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Outline

- What progression is available?
- What would I study?
- What grades do I need?
- More info

1

What progression is available?

What is on offer is progression to

Year 2 of the
BSc (Hons) in Business Information Systems

Final year not available.

2

What would I study?

Current First Year

| Semester A | Semester B |
|--|---|
| Introduction to Formal Logic | Foundations of Marketing |
| Introduction to Microeconomics | IT Tools for Information Systems |
| Introduction to Quantitative Methods A | Understanding and Interpreting Financial Data B |
| Information Technology for Business A | Introduction to Principles & Practice of Computer Programming |

3

Current Second Year

| Semester A | Semester B |
|---------------------------------|------------------------------------|
| Systems Development | |
| Human Computer Interaction | Business Research Skills B |
| Model Building | Information Systems for Management |
| Project Management and Planning | Option |

Options: *Developments in Information Systems; Electronic Marketing; Simulation for Business.*

4

Current Final Year

| Semester A | Semester B |
|----------------------|-----------------------------|
| Relational Databases | |
| Electronic Commerce | Advanced Project Management |
| Option | Option |
| Option | Option |

Options (A): *Soft Systems; Systems for Management Decision Making.*
Options (B): *Consultancy Skills; Internet Interfaces; Using IT to Gain Strategic Advantage.*
Options (AB): *Business Forecasting; Business Intelligence; Dissertation; Object Oriented Systems Development.*

5

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|--|---|---|
| <p>So, you would enter the second year, but:</p> <ul style="list-style-type: none"> • you would not be allowed to do <i>Systems Development</i>; • you have to do 2 first-year modules instead — from the business areas, so two out of <i>economics, accounting or marketing</i>. <p>To fit in with this you would be given credit of 90 points at Level 1 and 30 at Level 2.</p> <p style="text-align: right;">6</p> | <p>What grades do I need?</p> <ul style="list-style-type: none"> • Merit or better (C3 or better) is two out of the four double modules in your HND second year. • Must not have E4 in <i>Systems Analysis and Development</i>. • – GCSE <i>English Language</i> at Grade C or above (or a recognised equivalent). – GCSE <i>Mathematics</i> at Grade C or above (or a recognised equivalent). <p>(Every student in the Business School is required to meet this requirement.)</p> <p style="text-align: right;">7</p> | <p>More info</p> <ul style="list-style-type: none"> • The programme is undergoing periodic review, so the choices available will not be identical to this year's. • Goto http://www.herts.ac.uk/business/, follow the link to <i>Undergraduate courses</i> and then to <i>Module catalogue</i> to find out more detail for specific modules. • Try the <code>bs.admissions</code> address for non-urgent enquiries. • Ask in the Q&A session after this talk. <p style="text-align: right;">8</p> |
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